

## Report from the Advisory Group on Dissemination

40<sup>th</sup> Meeting of the Management Board 16-17 December 2015

<b>Item</b>	10
<b>Action</b>	For information
<b>Status</b>	Final - Public

### Key messages

The Management Board Advisory Group on dissemination met on 18 November 2015.

The main topic on the agenda concerned how **exposure scenario information** will in future be provided via the next version of IUCLID, and disseminated accordingly. The first version 6.1., the new generation of IUCLID, will be released in the 2<sup>nd</sup> quarter of 2016. The Group reviewed the arrangements and supported the approach.

The 2<sup>nd</sup> item on the agenda was an update on the launch of the **new ECHA dissemination pages** which are foreseen to take place in January 2016.

Antonello Lapalorcia, Chair of the Advisory Group, will report from the meeting. This will be followed by a live pre-view of the future ECHA Dissemination pages.

### Background

The Advisory Group on Dissemination is composed of:

1. Mr Antonello LAPALORCIA (Chair)
2. Mr Martin FÜHR<sup>1</sup>
3. Mr Kestutis SADAUSKAS
4. Ms Gertraud LAUBER<sup>2</sup>
5. Mr Hubert MANDERY<sup>3</sup>
6. Mr Antti PELTOMAKI<sup>4</sup>
7. Mr Anastassios YIANNAKI

The group is mandated:

- to monitor the progress made on dissemination and other publication on the Agency's website of information on chemical substances
- to assist the ECHA management by giving advice when needed
- to act as "ambassadors" to civil society, in particular by reporting back to their respective stakeholders (and raising awareness)
- to report to the Management Board on its activities

The last report to the Management Board was given in September 2015<sup>5</sup>.

<sup>1</sup> Ex officio, mandate ends on 8 December 2015

<sup>2</sup> Ex officio, mandate ends on 8 December 2015

<sup>3</sup> Ex officio, mandate ends on 8 December 2015

<sup>4</sup> European Commission

## Rationale

### Dissemination of exposure scenario information

The Advisory Group reported in 2013 to MB about its work since 2009<sup>5</sup>, noting that issues around dissemination of information from the REACH Safety Data Sheet were mainly resolved, with the notable exception of exposure scenarios. For exposure scenarios a planning was developed to arrive over time at an improved dissemination of relevant information.

With the new version of IUCLID, an important step is taken for improving the dissemination of exposure scenario information. In the meeting of the Advisory Group Dissemination of 18 November, the Secretariat explained with detailed examples the way exposure scenario information will in future be collected via IUCLID and disseminated on ECHA's webpage. The members of the Group provided positive feedback in the meeting and had the opportunity to ask for clarifications. For example, it was suggested by Ms Lauber, the Board member appointed by the Commission to represent trade unions, recommended to further integrate the information with the future InfoCards for chemical substances in order to provide for workers clear and easy to understand information.

Mr Führ, the Board member appointed by the Commission to represent public health and environment NGOs could not participate in the meeting but provided written feedback in advance which was considered by the group. He called for the widest possible dissemination of the information contained in the Exposure Scenarios and welcomed every step in this direction.

Clarifications were asked in the meeting, for example by the industry representative concerning the publication of the actual amounts of the chemicals used by registrants, an information which the Secretariat confirmed will remain confidential also under the new scheme. On the Commission's request it was also clarified that at this stage no translations of the disseminated IUCLID content is planned and that the shift of the go-live of the new dissemination pages from December to January do not have a budgetary impact.

### ECHA dissemination portal

ECHA's chemicals dissemination pages will be restructured by 20 January 2020.

The expected benefits are the following:

- improved access to information on chemicals for a variety of audiences from the expert to general audiences;
- further integration of information on chemicals;
- reinforce the positioning of ECHA as the European source of knowledge on chemicals;
- increased visibility of ECHA's website;
- ECHA's enhanced reputation.

With this new structure, ECHA will further contribute to the goals of REACH as stipulated in Recital 117, i.e. "EU citizens should have access to information about chemicals to which they may be exposed in order to allow them to make informed decisions about the use of chemicals. A transparent means of achieving this is to grant them free and easy access to basic data held in the Agency's database, including **brief profiles** of hazardous properties, ...". It also contributes to the European commitment to the World Summit on Sustainable Development goal for 2020, namely that information and knowledge on chemicals should be available for the public at large.

The official launch was postponed from December 2015 to 20 January 2016 in order to

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<sup>5</sup> MB/42/2015

<sup>6</sup> [http://echa.europa.eu/documents/10162/13608/final\\_mb\\_48\\_2013\\_report\\_advisory\\_group\\_dissemination\\_en.pdf](http://echa.europa.eu/documents/10162/13608/final_mb_48_2013_report_advisory_group_dissemination_en.pdf)

increase system usage confidence by operators, avoid risks over Christmas break (reduced staff to follow operations) and for maximising the communication impact.

A communication strategy has been devised involving media briefings, press releases and social media posts, eNews, a briefing at European Commission on 22 January and a breakfast briefing at European Parliament on 17 February.

**Attachment:**

- Report from the meeting on 18 November (slides)

For questions: [christel.musset@echa.europa.eu](mailto:christel.musset@echa.europa.eu) with copy to [mb-secretariat@echa.europa.eu](mailto:mb-secretariat@echa.europa.eu)

# Report from the Advisory Group on Dissemination

Agenda point 10

**40th Management Board meeting**

16-17 December 2015, Helsinki

Christel Musset  
Director for Registration  
**on behalf of** Antonello Lapalorcia  
Chair of the Advisory Group

## Exposure scenario information

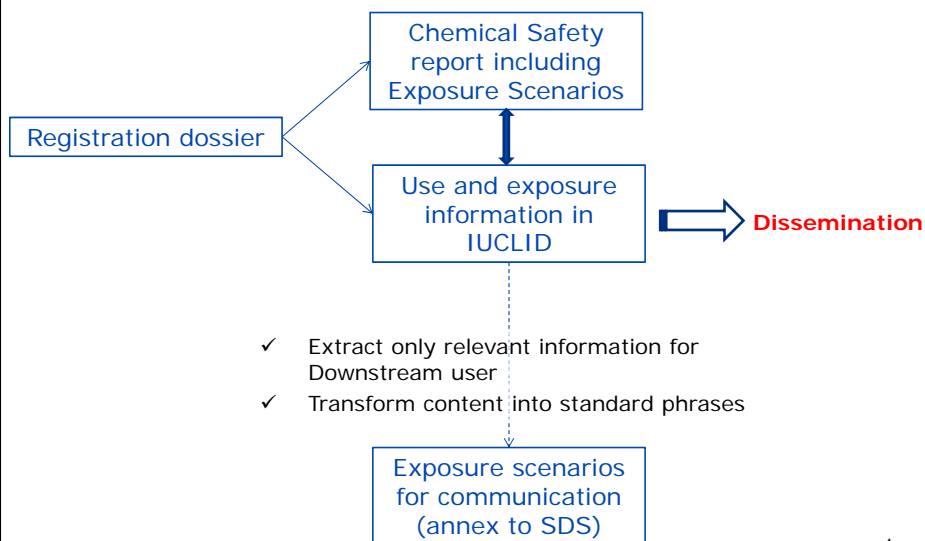


## Exposure scenario information

- Dissemination of exposure scenario information was an outstanding issue in the area of publication of information from the REACH Safety Data Sheet
  - See Advisory Group report to MB in 2013  
[http://echa.europa.eu/documents/10162/13608/final\\_mb\\_48\\_2013\\_report\\_advisory\\_group\\_dissemination\\_en.pdf](http://echa.europa.eu/documents/10162/13608/final_mb_48_2013_report_advisory_group_dissemination_en.pdf)
- A strategy was implemented to achieve the publication aligned with the release of IUCLID 6.1 (which would include the required changes in the reporting).
  - IUCLID version 6.1 will be released Q2 2016
  - Stakeholders have been consulted and informed



## Exposure scenario information flow



## Key messages from Secretariat

- IUCLID 6 re-structure concluded
- ECHA will start publishing exposure scenarios information with IUCLID 6 (Q2 2016)
- Further improvement of uses information for InfoCards, Brief Profiles and substances' dossiers will be further explored
- With the publication of the exposure scenarios, all currently outstanding issues are closed

## Contributions from members

- Information suitable for workers should not be too detailed. Integration with InfoCards desirable (Ms Lauber, Trade Unions)
- Maximum possible publication of exposure scenarios desirable (Mr Führ NGOs)
- Several clarifications made
  - "Amounts used" remain confidential
  - No additional budgetary impact
  - No translations of IUCLID data or published exposure scenario information planned at this stage

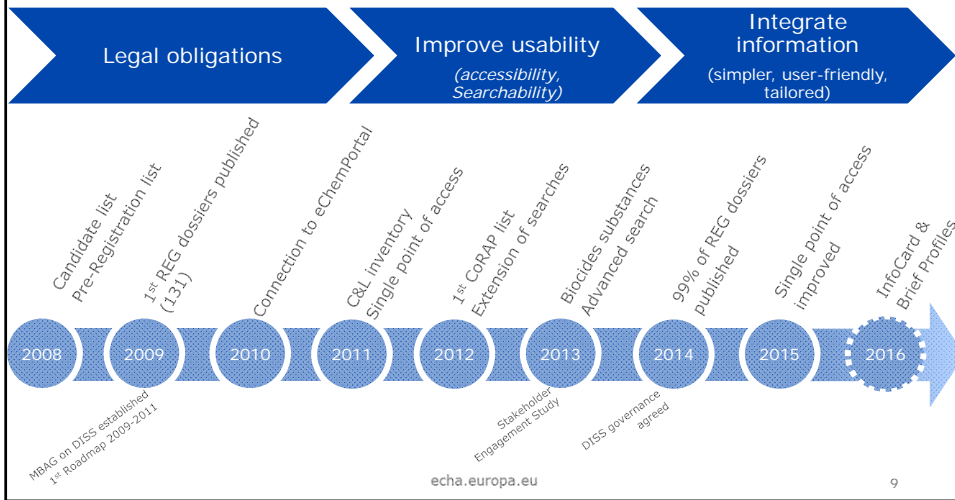
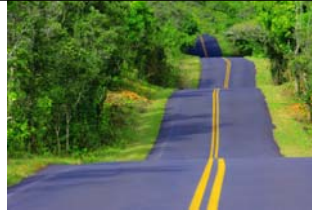
## Conclusion

- AG strongly welcomed the improvements coming with the publication of IUCLID 6.1 in terms of dissemination of exposure scenario information
- Not on agenda: Mr Führ submitted written input outlining his view on a number of areas where the advisory group should look into
  - Paper on "Further improvements of data disseminated online by ECHA" will be submitted to advisory group

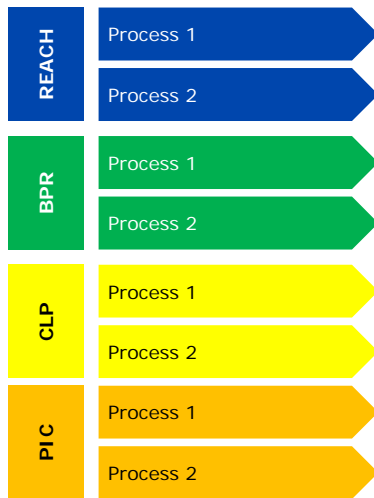
**ECHA Dissemination portal**



## Dissemination

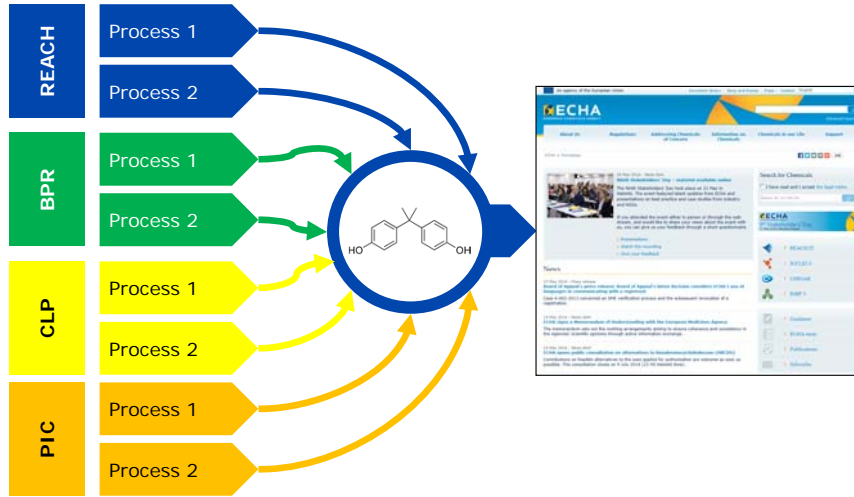


## Current situation: separate by process

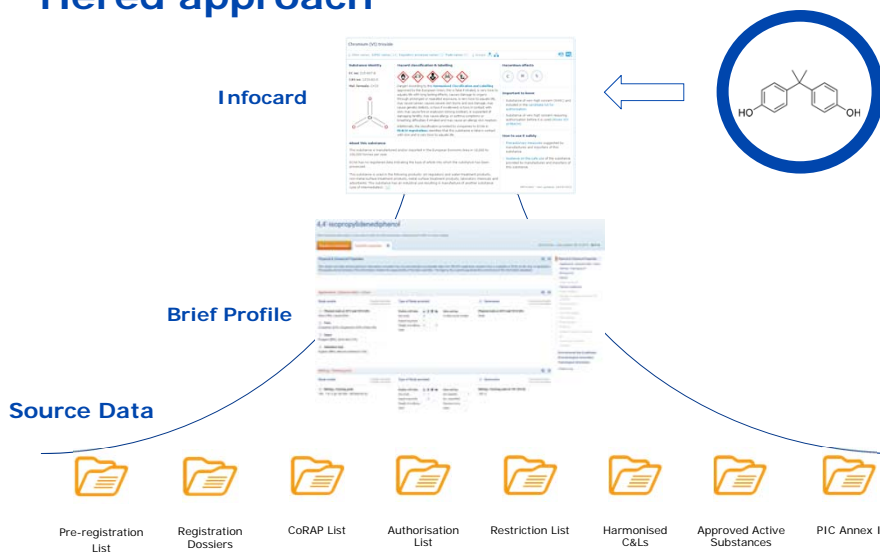




## Future situation: data integration



## Tiered approach



## Launch of new dissemination pages

### Official launch postponed to 20 January

- Increase system usage confidence by operators
- Avoid risks over Christmas break (reduced staff to follow operations)
- Maximise the communication impact

### Communication strategy

- Virtual media briefing on the 19 January
- Press releases and social media posts on the launch day
- eNews on the 20 January (19 000 subscribers)
- Briefing at European Commission the 21 January (tbc)
- Breakfast Briefing at European Parliament the 17 February (ENVI committee)

Live presentation

